



HIGH SCHOOL JUNIORS!

Are you ready for the adventure of a lifetime? The 2025 Youth Tour Competition is your chance to shine, make your voice heard, and earn an all-expenses-paid trip to Washington, D.C.! This once-in-a-lifetime experience will have you exploring iconic landmarks, meeting incredible people, and making memories that last forever.

Why Youth Tour?

Imagine this: You're touring the Smithsonian Museums, standing in awe at the Lincoln Memorial, cruising down the Potomac River, and meeting students from all over the country. Oh, and did we mention? You'll even get to meet elected officials and learn about electric cooperatives' vital role in your community.

This isn't just a trip—it's a chance to learn, grow, and create lifelong friendships.

Application Process

Who Can Apply?

If you're a high school junior and your home or school is served by United Electric, this opportunity is for YOU. **Cost?** Absolutely FREE.

1 Two Reference Letters

Ask trusted adults like teachers, coaches, counselors, bosses, volunteers, or church leaders (but not family members!) to write letters, 200-300 words in length, explaining why you should be chosen to represent United Electric.

2 Your Personal Video

Lights, camera, action! Create a short video (30 seconds to 1 minute) showing why you're the perfect choice to represent United Electric. Think TikTok or Instagram Reel style—be creative and energetic, and let your personality shine. Whether it's fun, heartfelt, or totally unique, this is your moment to stand out!

3 Submit Application

Scan the QR code or visit <https://ueci.siraza.net/youth-tour> to upload your video and submit your two reference letters. Be sure to get everything in by February 24, 2025—we can't wait to see your submission!



Post-Application

After the submission deadline, our panel will carefully review all entries. The **top three video submissions** will move on to an in-person **interview-style contest**, where you'll meet with judges to share even more about yourself and your passion for representing United Electric. This event will take place on March 12th at United Electric in Maryville, MO.

Important Dates!

Submission Deadline:

February 24th

In-Person Interview:

March 12th at 6:00 PM, United Electric,
30208 US Hwy 136, Maryville, MO 64468

Here is what you could win:

1st Winners

An unforgettable, all-expenses-paid trip to the **Rural Electric Youth Tour** in Washington, D.C., from **June 15-21, 2025**.

What's Next?

The winners could even qualify for the prestigious Youth Leadership Council Program through the National Rural Electric Cooperative Association (NRECA), where you'll take your leadership skills to the next level and represent on the national stage.